

Beat: Technology

## Great Digital School launched by President Hollande in 2014

### Inaugurated at WEBACADEMIE KremlinBicetr

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**USPA NEWS** - At the press conference of 5 January 2015, the President Hollande had announced the creation of a large digital school, with two aims. He stated "We need coders, developers, graphic designers and digital mediators. This large school should help bring in this new economy all French".

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A year later, Francois Hollande inaugurated the new school of Grand Digital. A school of excellence of the web and a second chance for some young candidates who left early the formal education system. The principle is that the web of the Academy students coaching youth younger students in echoing them the coding.-----

Stephane Distinguin will be the future President, a great entrepreneur (CEO of several start-up was successful). It was he who even launched the ceremony of inauguration of a Great Digital School while introducing the President of the Republic and Holland foresee in the Minister of Labour Myriam El Khomri, Axelle Lemaire, Minister of digital and emerging economies, and Patrick Kanner Minister of Sport & youth and the city, and Jean Marc Nicolle, the Mayor of Kremlin Bicetre. A large audience of guests and people from the academy Web, including Marc Fellan, Executive Vice throng Campus.-----

He explained that he had been chosen by the Netherlands president who seeks to control this large project digital school and a woman will be the director of the School soon. As for the web academy it was created in 2010, creating a pure education to dropouts, young students who do not complete their scholarship, and they are very numerous in France.

### THE GREAT DIGITAL SCHOOL IS AN ECONOMIC AND SOCIAL AMBITION INTIATED BY THE FRENCH PRESIDENT

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The great challenge of this Great Digital School is to generate 191 000 jobs to be filled in 2022, to fill the 50,000 currently unfilled positions in the digital sector. The goal is to reverse this deviation in France and elsewhere in Europe, between digital skills needs of companies and those available on the labor market.-----

By the end of 2017, the goal is to certify across the territory has 200 structures benefiting 10,000 students in a wide variety of statutes (Young, employees in vocational training, retraining people, etc ..). Among them, the national target of 30% women and 50% of young people with little or no skilled, unemployed or training is fixed.

GREAT DIGITAL SCHOOL INCLUDES SEVERAL PRESTIGIOUS PARTNERS AS GOOGLE AND CAP GEMINI SOCIETE GENERALE-----

The role of this great school is to facilitate professional training and employment by contributing its digital field. The state is at the origin of this project wanted by the president Francois Hollande, was associated with regional partners, The objective is to contribute to the attractiveness of digital business by giving back to youth, especially friends also all those who wish to evolve professionally desire to learn, the desire to qualify for work in sectors 'to come up.

### GOVERNANCE COMBINING PANELS ACTORS PUBLIC AND PRIVATE IN AN OPEN PARTNERSHIP-----

The second wave of certification was launched August 23, 2016, with the creation of a structure to take animation and accompaniment of the supply of essential training State, The public interest group (GIP) The Grande Ecole digital adopts an agile legal form for associating a plurality of participants from diverse ecosystems: actors public, parapublic and private united by a common commitment.-----

This kind of public private partnership is unusual in France and brings together 14 partners engaged around the digital and pure setter advanced training of web developers and other digital businesses. The GIP core being the French state, around which revolve partners such as the Regions of France, Caisse de Depots (See Article Caisse Depots), the bank Group Societe Generale, Cap Gemini, Google France, Pole Emploi, Conference of presidents of universities, national unity local missions AGEFOS, FAFIEC, OPCALIA, digital SYNTECT, SOHO / SME Digital Cinov IT.-----

-----THE GREAT DIGITAL SCHOOL BROUGHT 171 TRAINING ALREADY HAVE BENEFITED

FROM 5 MILLION NATIONAL FUNDING-----

After a year of existence School Great Digital launched on 17 September 2015 already brings together a network of 171 training courses in France that benefited 5 million euros of national financing during startup. The ambition is to form plus e 10,000 people for careers in digital by the end of 2017, 50% of young low skilled with at least 30% women and 4,000 young people benefit gild and already the certifying "Grande Ecole du Numérique".-----

Here is the purpose of this school as professional insertion lever for young people and the thousands of people in search of retraining and curb the crisis of unemployment. Other financial aid will be allocated again to support the social &economic initiative.

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